



DO-IT-YOURSELF KITS FOR SCREENING DRINKING WATER

Empowering the Public to Protect their Families

Safe Home provides the most informative testing for EPA-regulated parameters in drinking water.

SAFE HOME DELIVERS MORE

Most DIY drinking water kits only test for common parameters like pH, Hardness, and Alkalinity ("Contaminants of Interest" listed by the EPA), and lack technologies for testing many of the most harmful parameters regulated by the EPA (labeled "Primary Regulated Contaminants" and "Secondary Regulated Contaminants"). Safe Home kits test for more EPA-regulated parameters than any other competing brand today.

CITY WATER OR WELL WATER TEST KIT?

One of the top questions asked about all water test kits by customers and retailers alike is, "what's the right test kit for me?" Safe Home takes out the guesswork and quickly guides customers to the best solution. If the customer is supplied by city water (treated water), our *City Water Test Kit* is the best match. Likewise, our *Well Water Test Kit* is the best match for a customer supplied by well water (untreated water).

THE DIFFERENCE

The architecture of Safe Home's entire test kit structure is supported by its parent company, **Environmental Laboratories Inc.**, one of the largest EPA-certified drinking water testing laboratories in America. We are the *only* drinking water testing entity in the US that provides an A to Z platform to guide consumers to safer water:

- **DIY Testing**—an economical place for the consumer to start screening their water for potential contamination.
- **Confirmation Testing**—when DIY testing flags a problem-contaminant(s), the consumer may request confirmation testing by means of one of Safe Home's "lab certified" drinking water test kits. Precision testing is available at our EPA-certified lab for up to 200 different parameters.
- **Solutions**—we guide the end-users of our test kits towards water treatment solutions available in retail stores and on e-commerce platforms just like yours.

GUARANTEED QUALITY

We use only premium testing mechanisms in our DIY test kits. We also provide a multimillion dollar performance guarantee on all of our kits. Safe Home is a brand that you and your customers can trust.

AT-HOME TEST RESULTS

Safe Home's do-it-yourself test kits provide on-the-spot results directly to homeowners, for both indoor and outdoor potable water supplies.



VETTING OUR PRODUCTS

Third-party testing is important to the integrity and transparency of our brand. We have provided our test kits to various entities for vetting, such as but not limited to: American Red Cross Laboratories, Merck Laboratories, Underwriter Laboratories, Good Housekeeping Laboratories, National Water Systems Council, Earth 911 Network, Green Living Network, Health Radio Network, Oprah Winfrey Network, First Time Parent Magazine, and Women's World Magazine.

IN THE NEWS

Industry Edge named Safe Home Drinking Water Test Kits as one of the "Top Nine New Products" at the National Hardware Show in Las Vegas.

WHERE AND HOW TO SELL SAFE HOME TEST KITS

- **Retailers**—Hardware, Plumbing, Water Treatment, Bottled Water Sales, Lawn & Garden, Camping & Hiking, Disaster Response, etc.
- **OEM's**—for added value, bundle our test kits with your water treatment products, direct from your manufacturing facility.
- **Lead Generation**—want more people coming back to you to purchase additional goods and services after they use a drinking water test kit? Ask about our private labeling services.

GIVING BACK

With each sale of a Safe Home test kit, we are proud to provide financial support to various non-profit organizations that advocate global clean water initiatives.

CREATING JOBS AT HOME

Safe Home produces 100% of its test kits in the USA, made possible through partnerships with organizations that employ adults who face physical, mental, and emotional challenges. We are privileged to collaborate with such compassionate businesses.

